

European Programmes supporting Smart Textiles & FashionTech Innovators & Start-ups

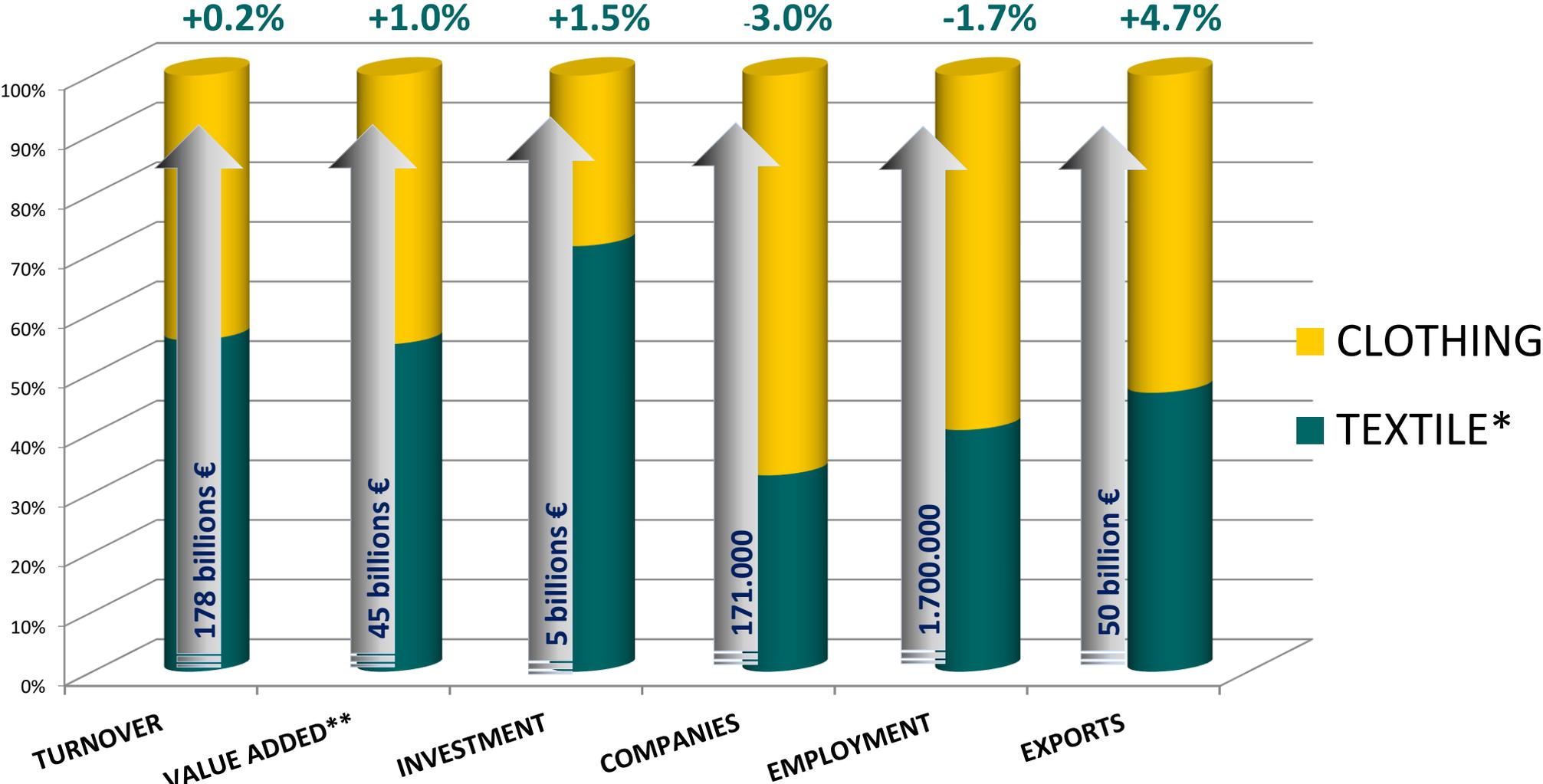
The DeFINE & SmartX projects



Textile & Clothing Industry in Europe

2019

EU Textile & Clothing Industry Key Figures 2018



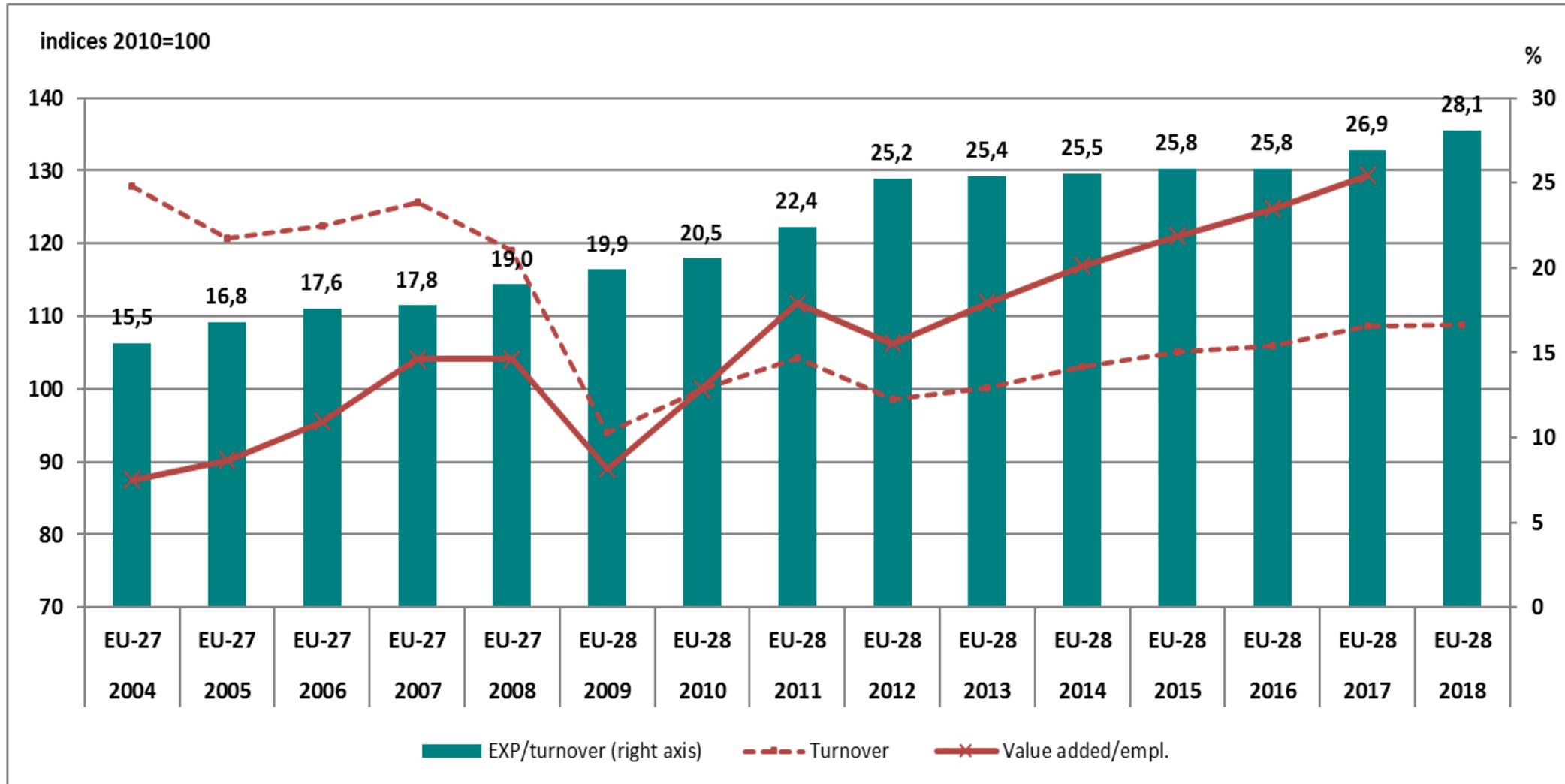
Source: Euratex estimates based on Eurostat

* including Man-made fibres **2016 data



Long-term evolution of the EU T&C Industry

Exports, turnover and value-added 2004-2018



Future Trends

Towards a 4th Industrial Revolution of Textiles and Clothing

*A Strategic Innovation and Research Agenda
for the European Textile and Clothing Industry*

SIRA 2016

October 2016

4 Broad Innovation Themes

	Smart, high performance materials
	Advanced digitised manufacturing, value chains and business models
	Circular economy and resource efficiency
	High value added solutions for attractive growth markets

Strategic Programs from 2020

Textile circular economy solutions (new technologies for recycling and knowledge for circular design)

Bio-based textile raw materials (EU natural and biobased fibres and their applications)

Sustainable textile chemistry (Substitution of hazardous textile chemistry, industrial biotechnology)

Digital Textile Production Processes and Technologies

Digitising European Fashion Manufacturing Industry & Supply Chain

High performance fibres and textiles for technical end markets (transport, construction, energy)

Smart textiles and wearables for sports, protection, health & smart interiors

DeFINE

DEVELOPING A FASHION-TECH
INNOVATION NETWORK FOR EUROPE

DeFINE Consortium Partners

ual: london college
of fashion

mediadeals 

 **POLITECNICO**
MILANO 1863

 **ceei**
BURGOS



Co-funded by the COSME programme
of the European Union
under GA n.806912

institut
FRANÇAIS
de la
MODE

EURATEX


 **CYRIC**

 **ebn**
innovation network

Fondazione
Politecnico
di Milano 

BORÀS
INK

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DeFINE

DEVELOPING A FASHION-TECH
INNOVATION NETWORK FOR EUROPE

DeFINE - Developing a Fashion-Tech Network for Europe aims to support the fusion of cutting-edge technologies and innovation into the European fashion and design industries, building up a network of incubators & accelerators, start-ups & SMEs, and financiers to form a fashion-technology community to promote knowledge sharing, new ideas and collaboration.



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ebn
innovation network

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Politecnico
di Milano

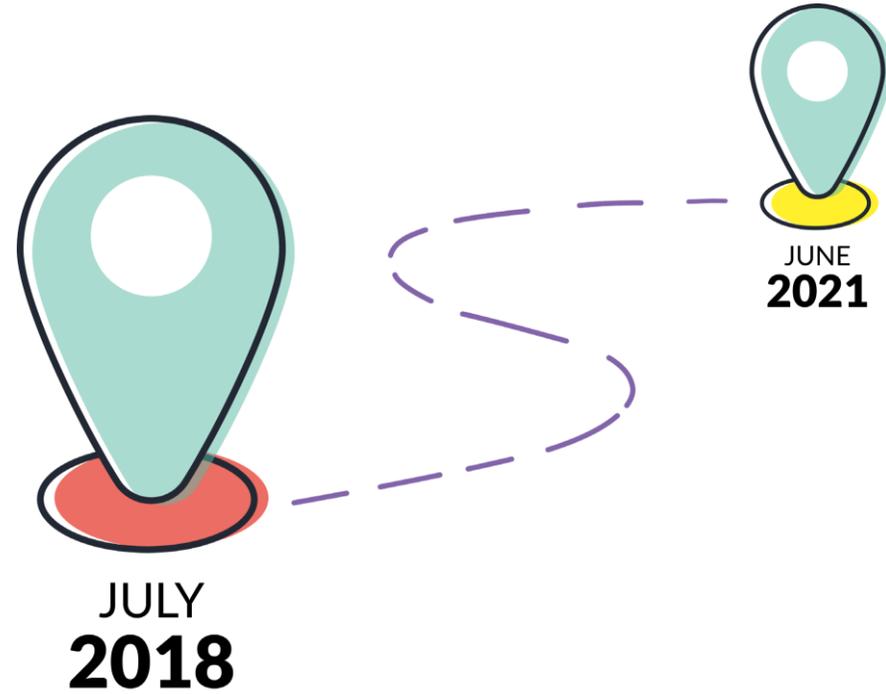
ceei
BURGOS

BORÁS
iNK



COSME

*Competitiveness of
Small and Medium-Sized Enterprises*



FASHION AND DESIGN INSTITUTIONS

POLIMI | *Politecnico di Milano, IT*

FPM | *Fondazione Politecnico di Milano, IT*

IFM | *Institut Français de la Mode, FR*

UAL-LCF | *London College of Fashion, UK*

BUSINESS SUPPORT ORGANISATIONS

INK | *Inkubatorn I Boras AB, SE*

CEEIB | *CEEI Burgos, ES*

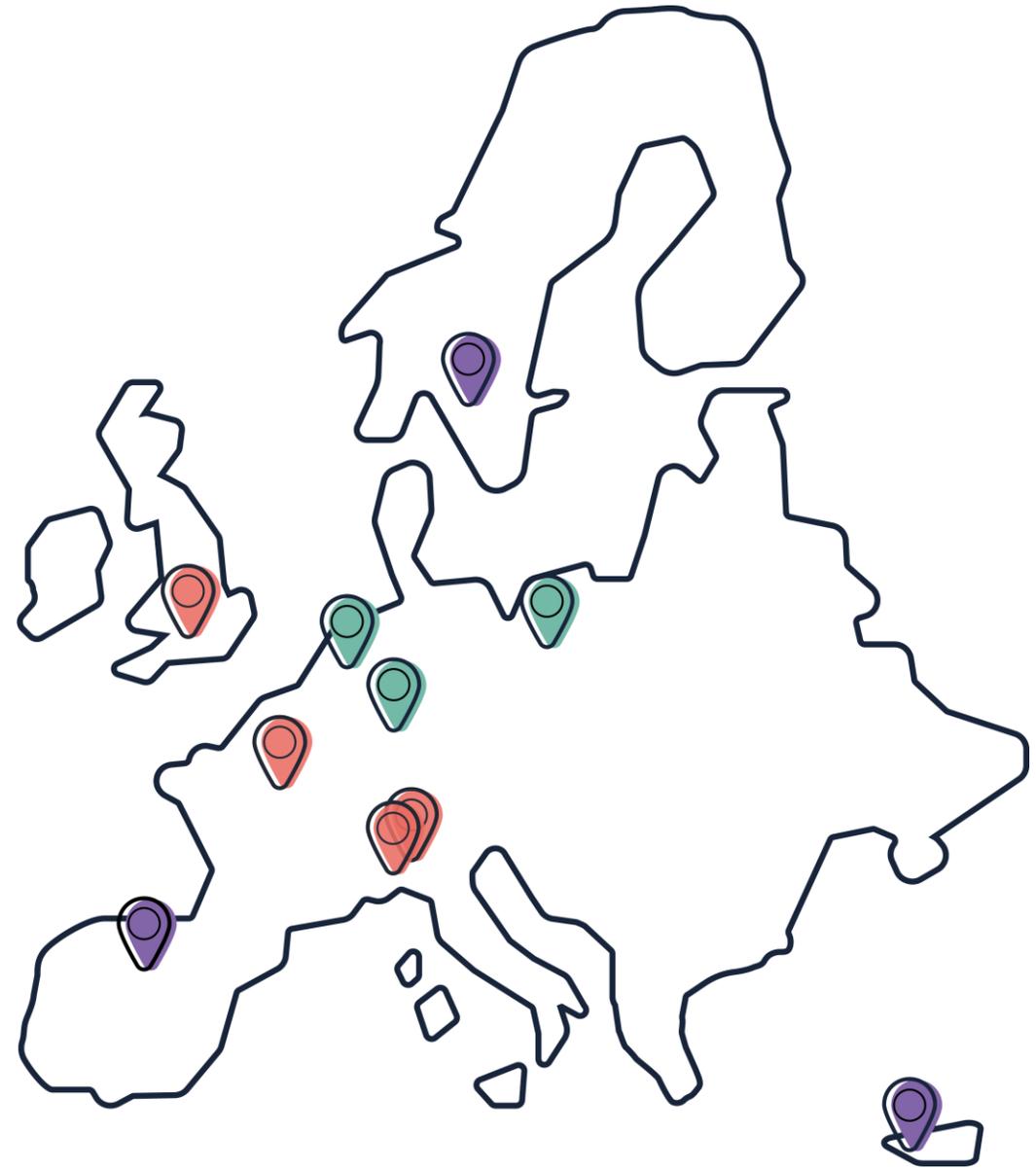
CYRIC | *Cyprus Research & Innovation Center Ltd, CY*

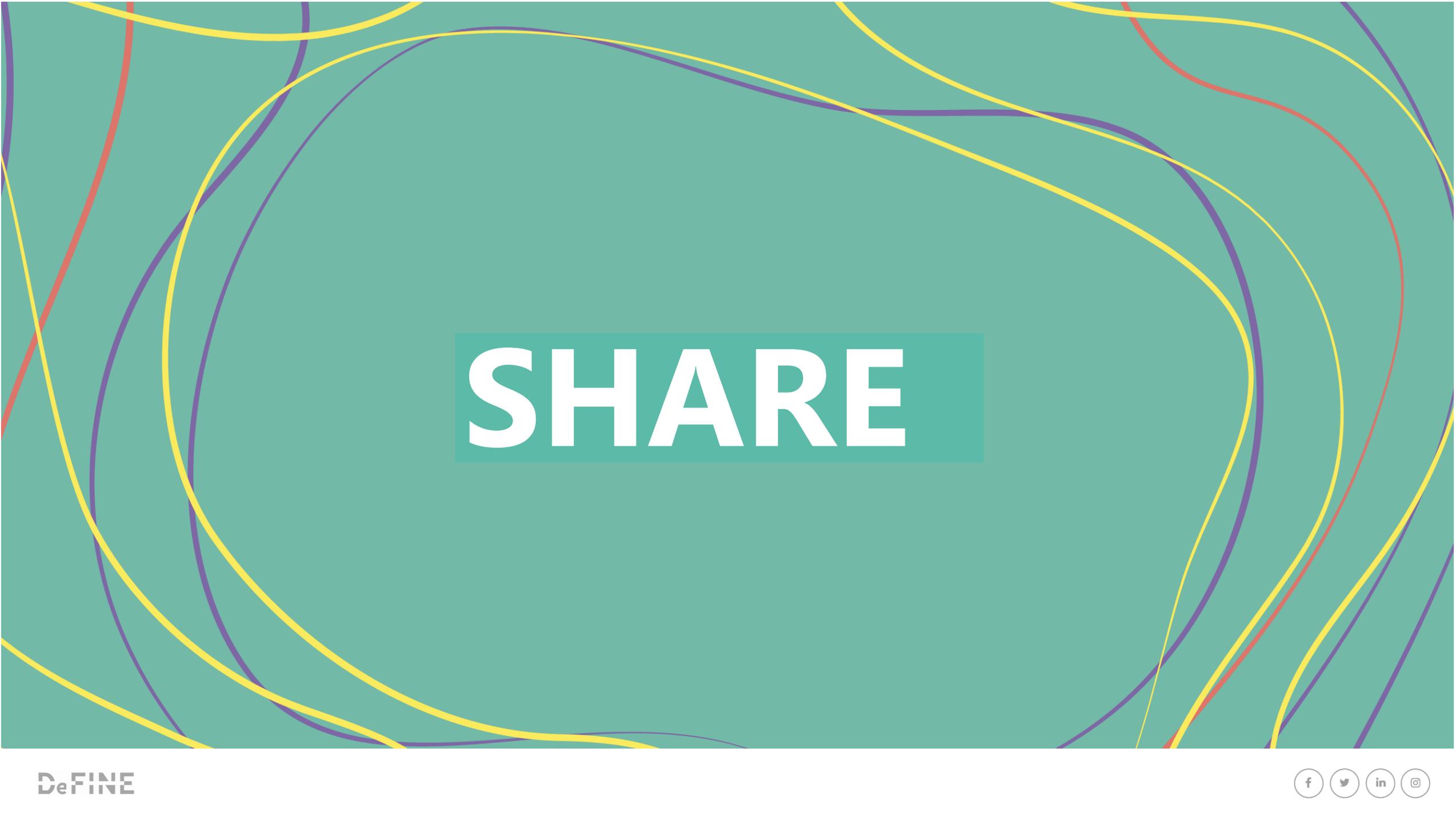
SPECIALIST NETWORKS

EURATEX | *European Textile, BE*

EBN | *European Business and Innovation Centres Network, BE*

MEDIA DEALS | *Media Deals, DE*





SHARE

CONNECT

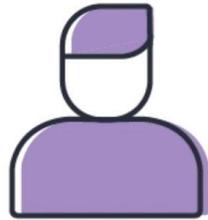




INNOVATE



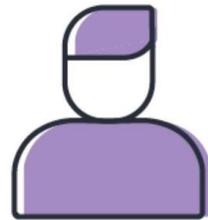
INCUBATORS



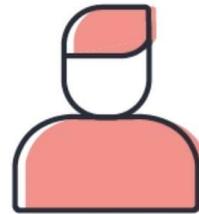
INVESTORS



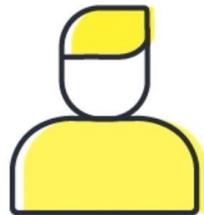
ACCELERATORS



FINANCIERS



START-UPS



SMEs

NETWORKING
events

TRAINING
activities

1

MENTORING
support

KNOWLEDGE
sharing

8 MONTHS
mentoring support

25 SELECTED
start-ups/SMEs

2

Develop
**NEW PRODUCTS, PROCESSES
MARKET APPROACHES**

ONLINE
platform

UPDATED
good practices

3

to deliver
**FASHION-INNOVATION
SUPPORT IN EUROPE**

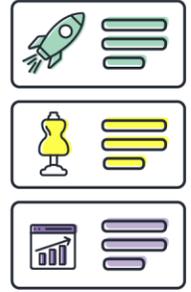


*BSOs
map*

www.define-network.eu



*fashion-tech
events*



*community
directory*

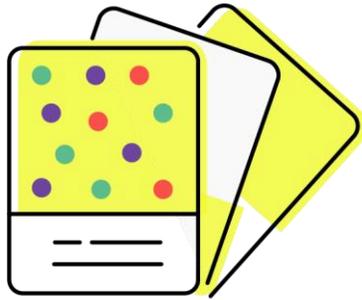


*matchmaking
service*

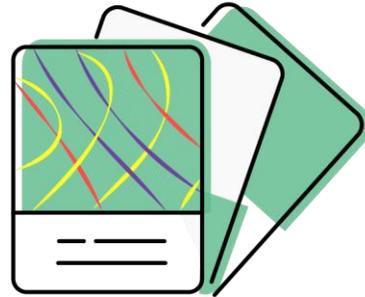


*news
and initiatives*

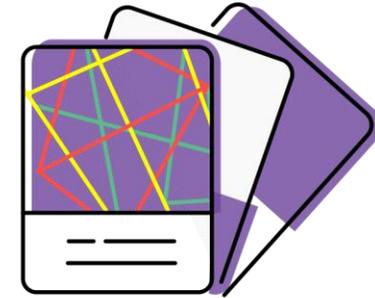
www.define-network.eu



fashion-tech
INFO DAYS

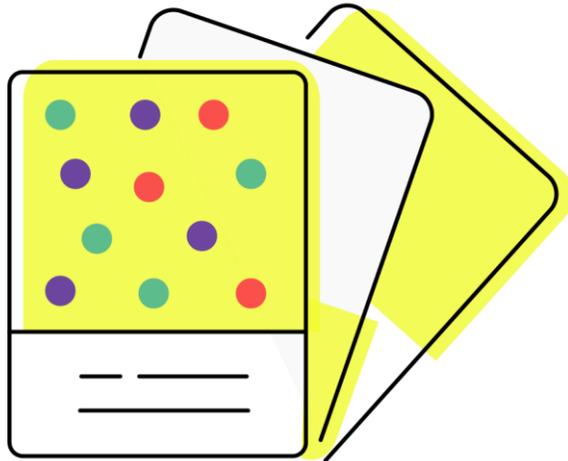


fashion-tech
**FINANCIERS'
WORKSHOPS**



fashion-tech
BOOTCAMPS

2 days
FREE



fashion-tech
INFO DAY

insights on
**THE FASHION-TECH
INDUSTRY**

*opportunities
challenges
trends*

INCUBATORs

FINANCIERs

ACCELERATORs

INVESTORs

SMEs

STUDENTS

START-UPs

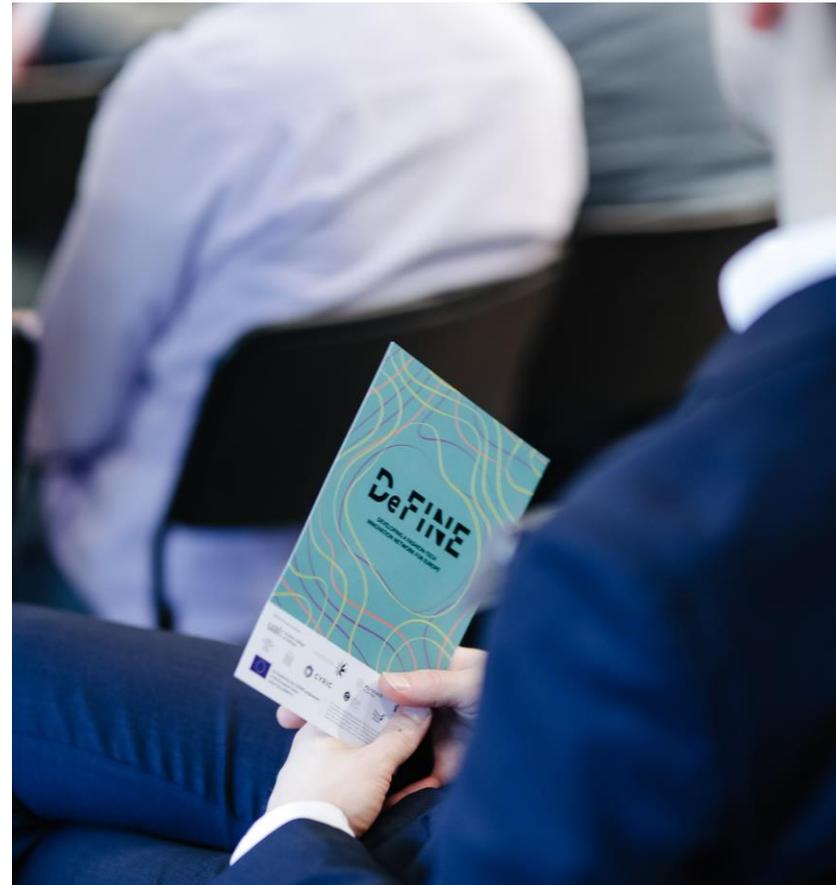
POLICY MAKERS

fashion-tech INFO DAY

KEYNOTE TALKS



PROJECT OVERVIEW



NETWORKING ACTIVITIES





3rd DEC. 2019

FASHION-TECH INFO DAY BUDAPEST

@CORVIN HOTEL BUDAPEST

Angyal utca 31 Budapest,
Hungary, H-1094



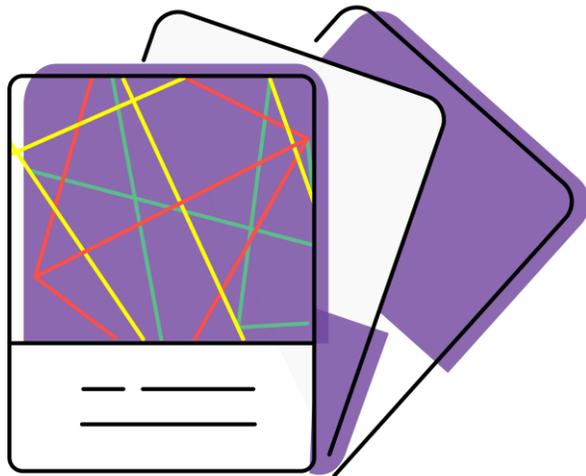
5th DEC. 2019

FASHION-TECH INFO DAY LONDON

@GOOGLE FOR STARTUPS CAMPUS

4-5 Bonhill St, Shoreditch,
London EC2A 4BX, UK

2 days
FREE



fashion-tech
BOOTCAMPS

progress
**FASHION-TECH
BUSINESS IDEAS**

*idea development
business planning
Intellectual Property
investment readiness*

30

PRE START-UPS

START-UPS

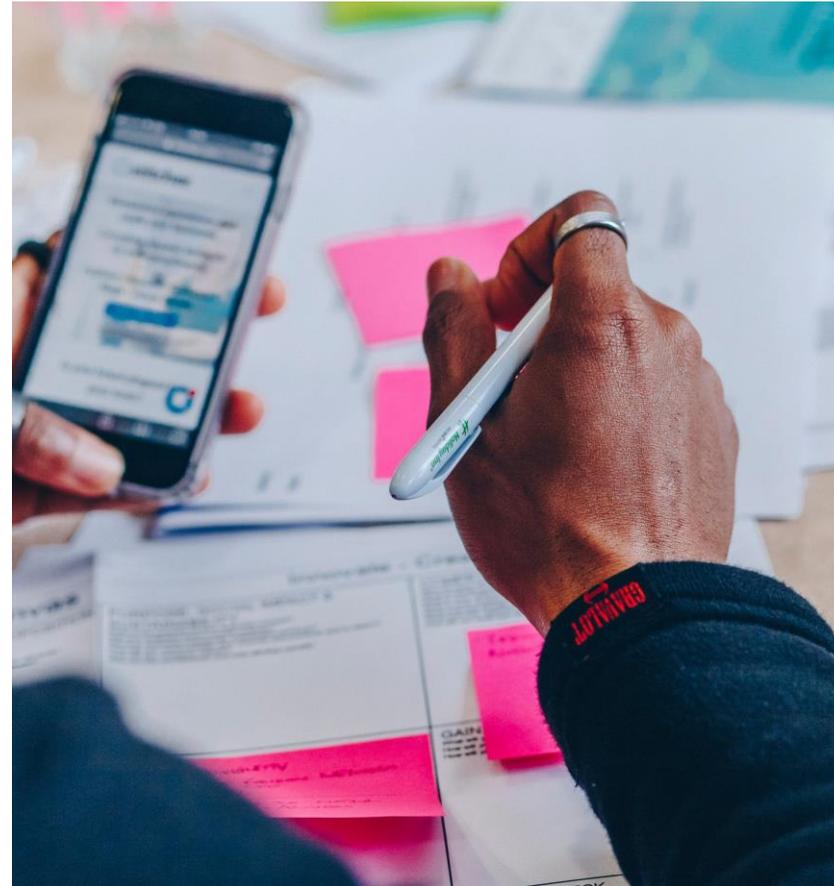
SMEs

fashion-tech BOOTCAMPS

KEYNOTE TALKS



INTERACTIVE WORKSHOPS



MENTORING SESSIONS





23rd - 24th JAN.
2020

FASHION-TECH BOOTCAMP MILAN

@EDUCAFÉ, POLIMI

Piazza Leonardo da Vinci, 32, 20133 Milan
Edificio 2, Padiglione Nord



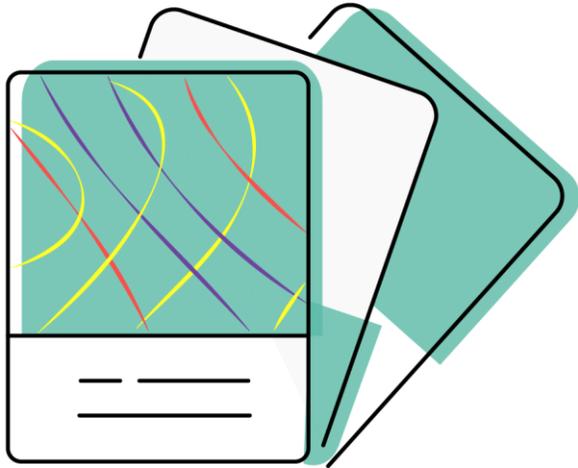
14th - 15th FEB.
2020

FASHION-TECH BOOTCAMP PARIS

@IFM 36 Quai d'Austerlitz, 75013 Paris

@STATION F 5 Parvis Alan Turing, 75013 Paris

4 hours
INFO DAY



fashion-tech
FINANCIERS' WORKSHOP

explore
**FASHION-TECH
INVESTMENT VALUE**

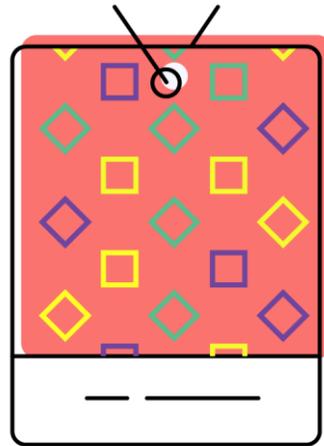
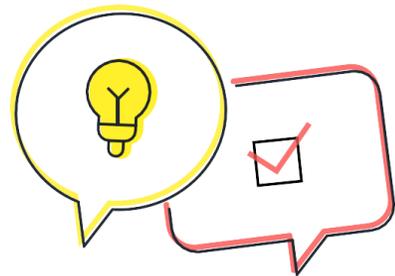
*financing opportunities
networking
start-ups pitch*

**EXPERT
INVESTORS**

**"NOVICE"
INVESTORS**

**SELECTED
START-UPS**

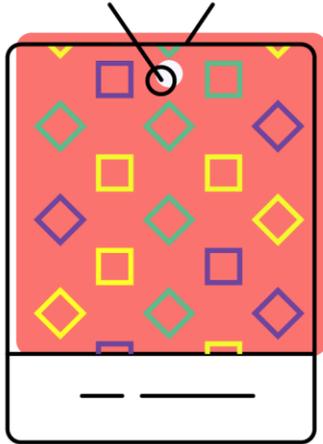
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MENTORING PROGRAMME

8 months

**BESPOKE
SUPPORT**



**MENTORING
PROGRAMME**

innovation tracks

**PRODUCTS/SERVICES
PROCESSES
MARKET APPROACHES**

25

START-UPS

SMEs

MENTORING PROGRAMME

1st Round selected businesses

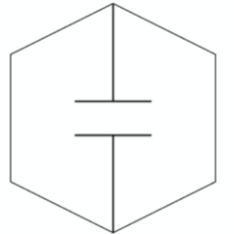
Our Closet

SKIN SERIES

 **Greendeck**

 **genius**
Objects

**PETIT
PLI**



TINKER


CLEED
THE CLOTHES YOU NEED

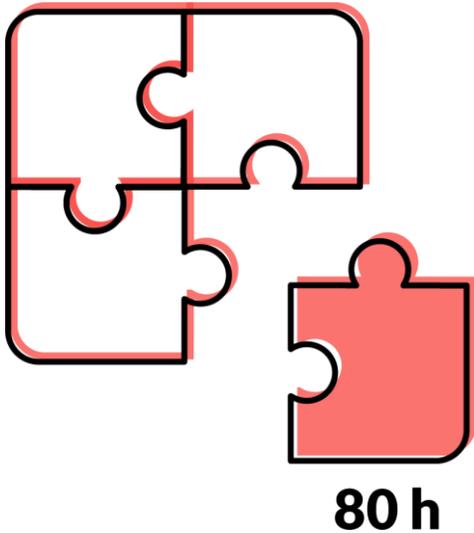
 **SENSTILE**
digitizing textiles

brarista


sizease

flow.studio

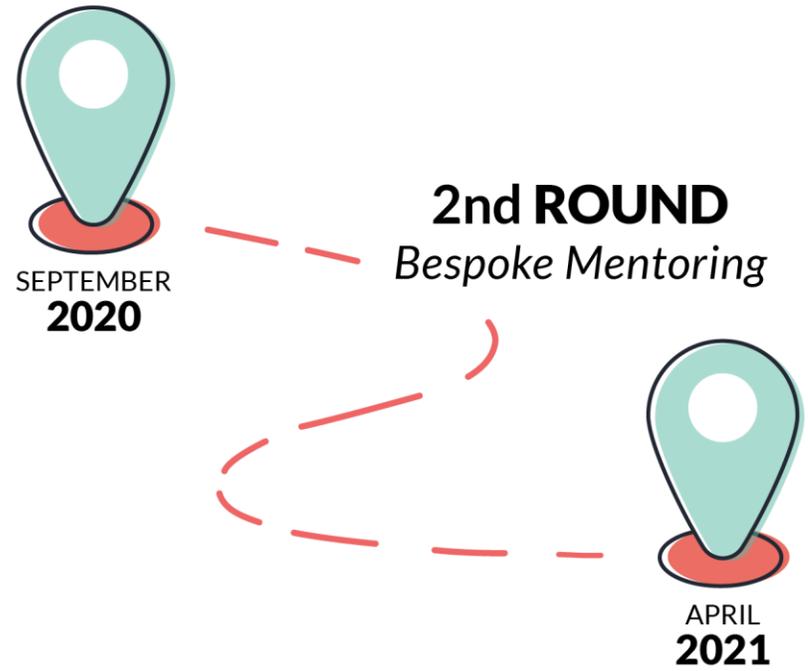
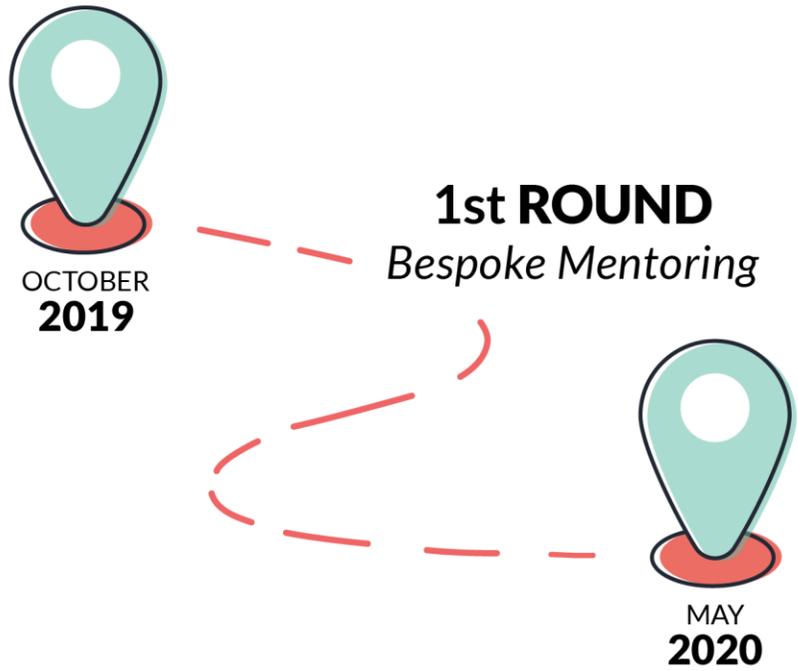
What is included in 8 months of mentoring?



- ✓ **40 h** of technical mentoring
- ✓ **24 h** of support from lead supervisor
- ✓ **8 h** investment readiness support
- ✓ **8 h** of business management support
- ✓ **access** to physical spaces, labs, and tools

To generate **new concepts** and **prototypes** of new **products/services**, **processes**, and/or **market approaches**.

How can I apply for the Mentoring Programme?



How can I apply for the Mentoring Programme?



FEBRUARY
2020



JUNE
2020

CALL FOR PROJECTS



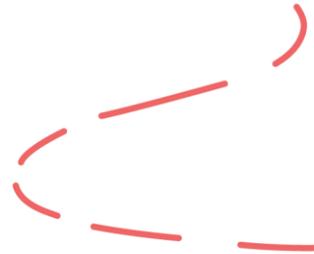
JULY
2020

13 



SEPTEMBER
2020

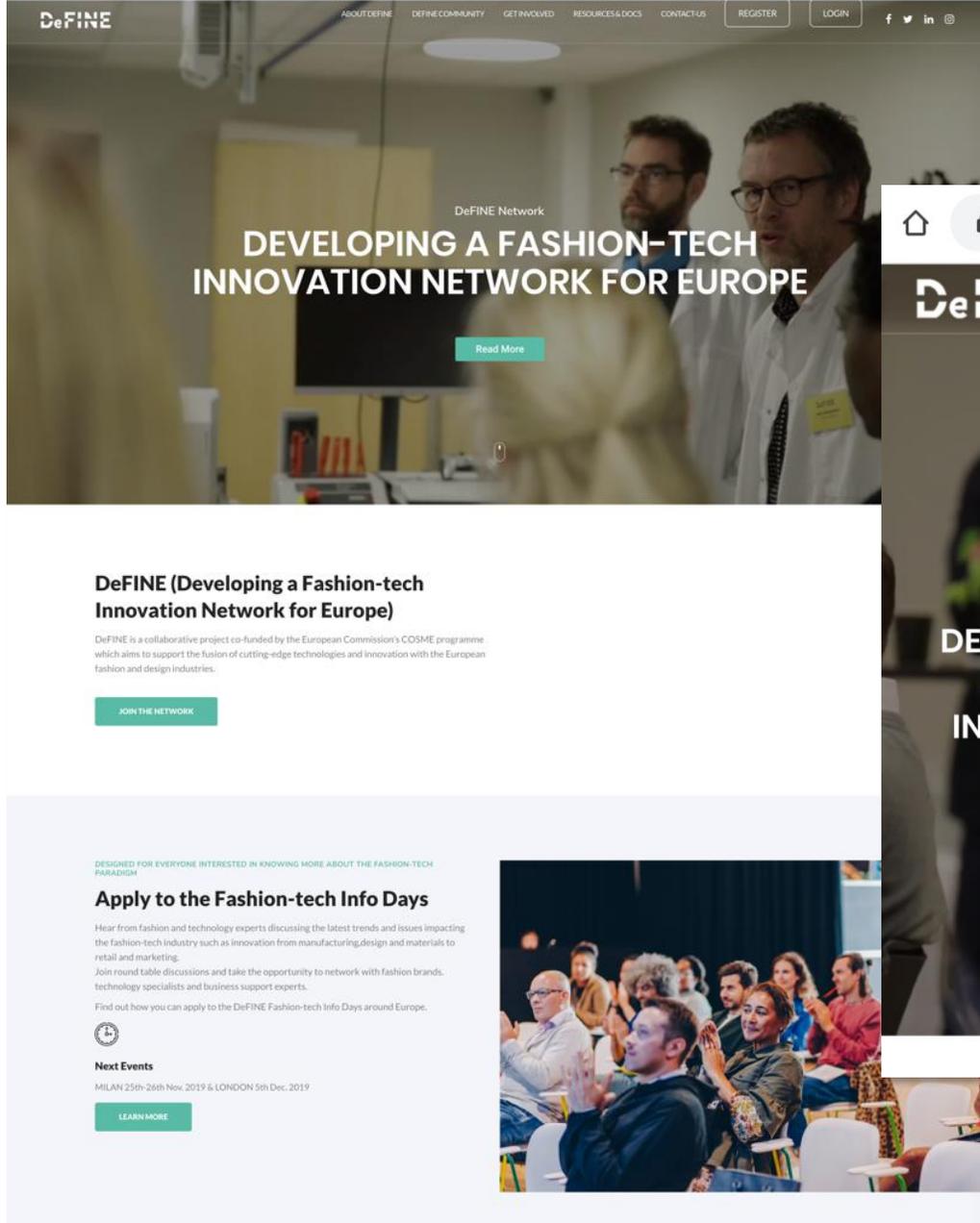
2nd ROUND
Bespoke Mentoring



APRIL
2020

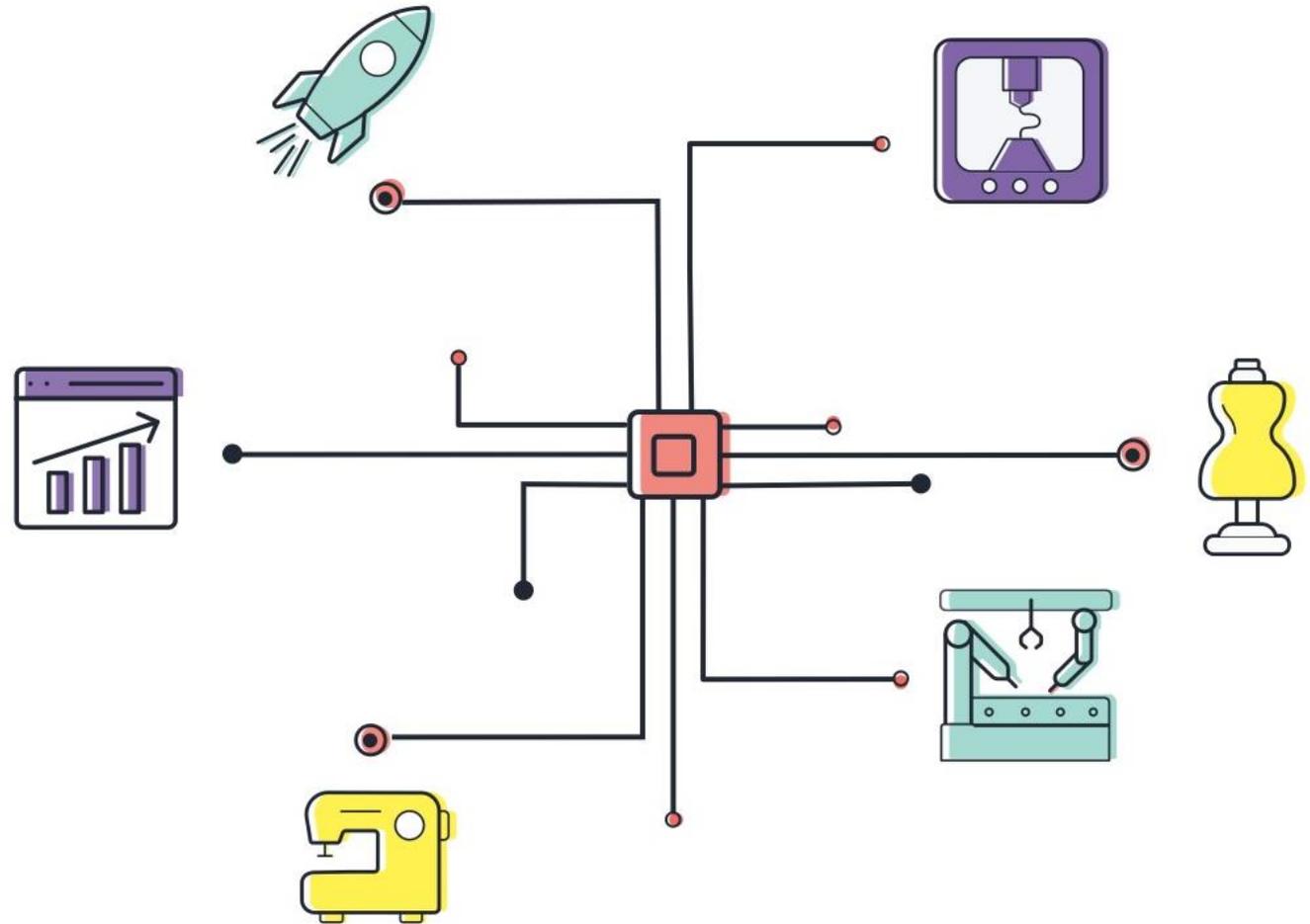
Discover all
the opportunities
of the DeFINE Project
at

www.define-network.eu



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the opportunities
of the DeFINE Project
at**

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FOR MORE INFORMATION

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SmartX Community Manager - Pola Henderson – IFM

hello@smartx-europe.eu

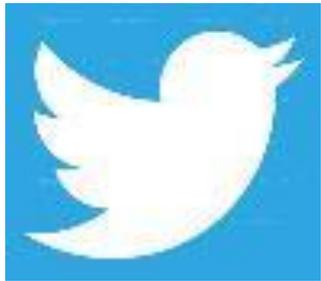


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SMART
EUROPEAN SMART TEXTILES ACCELERATOR

THANK YOU FOR YOUR ATTENTION !

